GOALS	ACTIVITIES/ STRATEGIES	OUTPUTS/ PRODUCTS	USES/ OUTCOMES	IMPACT/ BENEFIT
Serve as the clearing-house for substance use and related outcomes data in Arkansas	Identify and compile data from local, state, and national sources	Establish and maintain data repository Create process for addressing data requests in a timely manner	Data Reports Data Visualization	Provide detailed data snapshots at all geographic levels Inform current policies/practice Provide data for reports and infor-mational materials
	Standardize and harmonize data	Compile data dictionaries Establish common fields and file structures	Examine relationships across datasets	Provide info on risk/protective factors
	Identify and monitor trends	Conduct regular literature searches to identify trends throughout US Analyze data to compare trends across counties, states and nation	Identify and report emerging trends	Early identification and resolution of problem areas Inform priorities Evaluation of prevention initiatives
	Establish and maintain data sharing agreements with other entities	Statistical modeling of data	Provide in depth information on specific topics	Comprehensive views of factors impacting given issue
Help develop and help disseminate a statewide unified prevention message about substance use and related factors and outcomes	Research and share best practices	Identify common strategies to enhance activities	Incorporate strategies into SEOW Identify members Train agencies and communities in understanding, using, and presenting data	Expand reach and impact of prevention activities
	Research evidence-based prevention interventions	Identify relevant evidence-based interventions and outcomes	Disseminate to stakeholders	Employ evidence-based approaches more consistently across regions
	Hold quarterly meetings	Present topics of interest to stakeholders Identify potential projects/activities/ data gathering activities	Gain stakeholder buy-in Generate informed discussions Obtain input from stakeholders	Prioritize problem areas and strategies to resolve Foster cross-agency collaboration
Help expand public awareness and education about substance use and related factors and outcomes	Employ targeted dissemination	Present findings at local, state and national conferences Develop materials for recipients in different age groups Create data-guided products for targeted audiences Use multiple media to relay messaging	Increase public awareness and knowledge Foster coalition building Inform policy	Enhance reach of prevention activities and goals

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